

SCALING INNOVATION



Join Wayne for an inspiring and impactful session dedicated to helping you be at the forefront of innovation, driving your organisation to new heights in an ever-evolving business landscape. Unlock the potential for scaling innovation and position your organisation for long-term, sustainable success.

Drawing on 30+ years of entrepreneurial leadership, Wayne explores:

- How to position your organisation as a leader in innovation, ensuring lasting success in a competitive landscape.
- Developing a clear, innovation-focused vision for growth and expansion
- Sustaining and managing innovation-driven growth over the long-term
- Empowering your teams to embrace innovation so that thinking creatively becomes second nature
- How to actively anticipate and address potential blockers such as funding, governance or talent
- How to ensure a continuous and agile flow of ideas through the funnel
- Strategies for building and leading cross-functional, collaborative teams
- Unlocking value early to fund the innovation lifecycle

Underpinned by Wayne's holistic innovation model to aid understanding



Typical format:

- Delivered either as an immersive group session or on an individual basis
- Can be embedded into team events, project launch events, top talent programmes etc
- Typical duration: 1 hour (45 minute presentation & 15 minute Q&A) but can be tailored to your needs



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